

NEW BIOBASED TIRES BUILT FOR POLICE PURSUIT



We've wanted it, now it's here—The Goodyear Soy-based Eagle Enforcer All Weather Tire.

Goodyear Tire & Rubber Company's cooperation with the United Soybean Board (USB) yielded a first for the tire industry. The new Eagle Enforcer All Weather police tire provides year-round, responsive performance for police vehicles that handle demanding operating conditions. A soy-based rubber compound with silica helps deliver commanding traction in all weather conditions, while enhancing tread life.

“This tire is for law enforcement agencies that need the enhanced winter traction of a mountain snowflake tire and the reliability and responsiveness of a pursuit tire,” said Andy Traicoff, vice president, North America Sales.

Optimized for traction and handling, the Goodyear Eagle Enforcer All Weather also features:

- A multi-zoned tread compound that helps increase grip for superior handling and enhanced cornering stability;
- An asymmetric tread design with sweeping tread grooves that offer powerful traction and control, as well as enhanced steering response, and;
- Aggressive shoulder blocks and wide lateral grooves to provide confident maneuverability in every weather condition.

The Goodyear Eagle Enforcer All Weather will be available in the most popular pursuit vehicle sizes in the market: 265/60R17, 225/60R18 and 245/55R18, 235/50R17, 255/60R18.

Goodyear discovered that soybean oil could improve tire flexibility at low temperatures, helping the rubber to remain pliable in cold weather and enhancing traction in rain and snow simultaneously. Additionally, Goodyear discovered that soybean oil mixes more easily with rubber compounds and reduces energy consumption, which improves tire manufacturing efficiency.

The breakthrough with soybean oil as a replacement for petroleum oil resulted in Goodyear receiving the prestigious Tire Technology International Award for Innovation and Excellence in the category of 'Environmental Achievement of the Year' at the 2018 Tire Technology Expo on February 22, 2018 in Hannover, Germany.

FOR MORE INFORMATION, VISIT WWW.SOYBIOBASED.ORG

Because of the potential for biobased products to create new markets for soybeans, U.S. soybean farmers have invested millions of dollars to research, test and promote biobased products. Much of this work was done through the United Soybean Board, which is composed of 73 U.S. soybean farmers appointed by the U.S. Secretary of Agriculture to invest soybean checkoff funds. As stipulated in the Soybean Promotion, Research and Consumer Information Act, USDA's Agricultural Marketing Services has

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